

Pharmacy Image Self-Evaluation

Rate your pharmacy in each of the following key areas. Be critical and honest on what areas could benefit from improvement. When you're done, prioritize those items where you rated your pharmacy at a 3 or lower.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
My parking lot and/or building exterior is clean and free from debris. The outside of my building is inviting and draws customers in.	5	4	3	2	1
My entry way is welcoming, clean and cohesive with exterior theme and messaging.	5	4	3	2	1
My flooring is clean and free from damage.	5	4	3	2	1
My lighting is bright. I have no dark corners and use lighting to showcase key display areas.	5	4	3	2	1
I use signage effectively within my store and always use left-aligned images with my text.	5	4	3	2	1
My store is free of dust bunnies and clutter. I assign team members to dust, face and restock shelves regularly.	5	4	3	2	1
My store has curated displays that are visually appealing. I use wooden displays where possible	5	4	3	2	1
My team greets customers when they enter the store. Everyone is knowledgeable about products & services and maintains a friendly, consistent atmosphere.	5	4	3	2	1

Other areas where my pharmacy excels:

Areas that need improvement:
